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***Xmark Media, in association with Imperial College, announces Photonex London, photonics technology roadshow: the first in a series of FREE regional technology events focusing on applications of photonics.***

*Effingham, January 31<sup>st</sup>, 2012: Following on from numerous requests from industry, Organiser of Photonex, Xmark Media is organising a series of one day regional roadshows that facilitate face-to-face discussions with scientists and researchers who work with the latest tools and techniques in the world of photonics. The first meeting will be held at Imperial College, London on Thursday 26<sup>th</sup> April.*

With over twenty years of hosting the annual national Photonex conference and exhibition, Xmark Media is bringing a new concept to communications on photonics in the form of a series of regional events which enables science and industry to discuss and learn the latest developments in this resurgent technology sector.

The scientific program is being chaired by Dr Chris Dunsby, a joint lecturer between Photonics, Department of Physics and the Division of Experimental Medicine in the Department of Medicine at Imperial College. Dr Simon Schultz, senior lecturer in the Department of Biomedical Engineering also at Imperial and Dr Pete Tomlins, of the Centre for Diagnostic and Oral Sciences at Queen Mary, University of London. The theme of the conference is focusing on the advances in photonics tools and techniques for the life sciences.

In parallel to the scientific conference, there will be a series of tutorials to demonstrate the latest photonics techniques available for scientists. These will follow the format so well established at the main Photonex event which will again take place in October this year at Coventry's Ricoh Arena.

For information on both of these events, visit [www.photonex.org](http://www.photonex.org) where details of the program and how to register will be available. Sign up now for this free opportunity to broaden your knowledge in the world of photonics.

Attachment:



*The successful conference & tutorial format of Photonex 2011 will be repeated at Photonex London, April 26<sup>th</sup> at Imperial College.*



For a high resolution image, please contact Jezz Leckenby at Talking Science

*For further information, please contact Laurence Devereux of Xmark Media, organisers of Photonex London or their marketing agency, Talking Science Limited:*

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